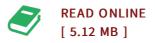




Facebook Marketing

By Justin R. Levy

Que, 2010. Softcover. Book Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The All-New, Up-to-the-Minute Guide to Facebook(R) Marketing: Better Techniques, Better Results! In this completely revised book, top Facebook marketer Justin R. Levy shows how to use Facebook to attract more customers and earn more profits. This isn't hype: It's actionable information based on the real experiences of companies and individuals who have used Facebook to supercharge their businesses and careers. Levy covers it all, from the absolute basics to attracting visitors and building your community. You'll discover the latest tools and Facebook Apps- and new best practices for everything from search to privacy. Packed with real case studies, this is the only Facebook business guide you need: your fast, complete blueprint for success. Coverage includes / Learning from the pioneers and avoiding beginner's mistakes / Developing a winning Facebook marketing strategy / Establishing a presence that starts working fast and grows with you / Designing Facebook ads that drive more clickthroughs at lower cost / Using Facebook Connect and Live Stream Box to reach customers outside Facebook / Monitoring what customers are saying about you in...



Reviews

This publication may be worth purchasing. it was actually writtern quite flawlessly and valuable. I am just happy to tell you that this is actually the very best book i actually have study inside my personal life and can be he best ebook for actually.

-- Frank Nienow

This is the greatest book we have study right up until now. This can be for all those who statte that there was not a worth reading. Your lifestyle period will probably be enhance when you complete looking at this ebook.

-- Santos Koelpin